



Company Profile

Flexible Mobile Workflow Applications For Your Unique Business Needs

Streamline Your Mobile Business Processes

When it comes to mobile applications, there is no one-size-fits-all solution. Each industry is different and every company has its own unique business processes. To address this problem, Apacheta has pioneered **flexible mobile workflow applications** that are ready-to-use, yet can be **rapidly customized** to suit your distinct and changing business requirements. With Apacheta's mobile solutions, you can streamline your mobile operations, eliminate paperwork, capture new revenue opportunities, lower costs, improve customer service, and increase your competitive advantage.

DSD, Sales & Merchandising, Service and Transportation Solutions

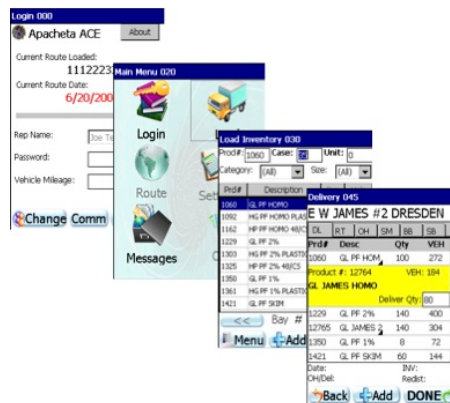
Apacheta offers flexible mobile solutions that implement industry best practices to automate and streamline business processes for direct store delivery, route sales, merchandising, field service, and transportation. Unlike niche vertical applications that are difficult and expensive to change, Apacheta solutions are ready-to-use and easily tailored to your business needs.

Leverage the Cloud with Apacheta Online

Apacheta Online is our Software-as-a-Service (SaaS) option whereby your solution is hosted in the cloud at our secure and reliable data center. With Apacheta Online, businesses of all sizes can quickly deploy enterprise-class solutions with minimal upfront investment and lower IT costs.

Cross-Enterprise Solutions & Collaboration

With Apacheta's reusable workflows, you can manage your mobile solutions in field service, field sales and merchandising, route delivery, and transportation, all from the same platform, speeding your deployment and reducing your total cost of ownership. Apacheta applications also enable collaboration across the enterprise through real-time alerts and notifications, allowing companies to provide better customer service and increase revenues.



Apacheta Mobile Applications

RouteACE™ for Route Sales & DSD

- Route planning & management
- Order and invoice management
- Sales history, pricing & promos
- Delivery confirmation
- Signature capture
- Payment acceptance and more...

MerchandiserACE™ for CPG

- Route Management
- Activity & time tracking
- Timecard & mileage tracking
- Planograms
- Price checks and re-orders
- Stock exceptions w/ pictures...

ServiceACE™ for Field Service

- Work order management
- Parts & inventory tracking
- Signature capture & payment processing
- Real-time status updates
- Dynamic scheduling and more...

TransportACE™ for Fleets

- Load management
- Dynamic route management
- Real-time status and timestamps
- Proof-of-delivery / signature capture
- Vehicle inspections and more...

Now available on Android & Windows Mobile devices

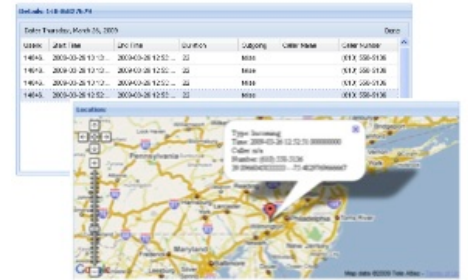


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Apacheta Management Center

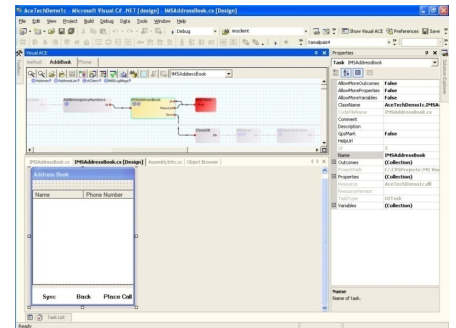
Apacheta Management Center is a highly scalable communications server that connects readily to your existing back-office systems and provides an administrative console for system management. It also integrates with common route planning and optimization software as well as with fleet management and tracking software.

Apacheta Management Center delivers optional back-office modules for DSD, which is a complete standalone route accounting ERP system; and for Dispatch, to provide dispatch management for field service and fleet operations.



Apacheta Mobile Enterprise Application Platform

Apacheta also offers a Visual Studio plug-in, which is used to rapidly tailor our mobile workflow applications to support your own business processes. Unlike typical mobile frameworks, Apacheta enables you to operate directly on the workflow by dragging-and-dropping tasks as needed without programming — fostering code sharing and reuse across the enterprise. We also include built-in analytics to track Key Performance Indicators and granular over-the-air updates of individual tasks in real-time.



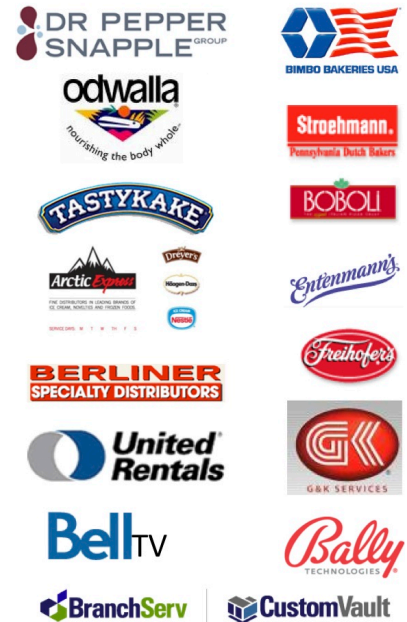
The Apacheta mobile application framework connects readily to enterprise applications and delivers detailed mobile analytics. To make deploying and updating applications simple, Apacheta offers secure, over-the-air application delivery and reliable mobile communication.

About Apacheta

For nearly 10 years, Apacheta has been a leader in mobile workforce innovation. After pioneering its flexible mobile application framework in 2003, Apacheta quickly established a solid customer base that includes Dr Pepper Snapple Group, Bimbo USA, G&K Services, Odwalla, United Rentals, Bally Technologies, BranchServ, BellTV and many others. The Apacheta team utilizes its deep experience developing and deploying mobile workflow solutions to help our customers through each step of the process. Apacheta also works closely with partners such as Barcoding Inc, HCL, Honeywell, Integrasys, Intermec, Motorola, MSA, Peak Technologies, Psion-Teklogix, ThoughtCorp, and Xata to deliver complete solutions.

Learn more about Apacheta solutions at www.apacheta.com.
Or, call our sales team at 610-558-5852.

Apacheta Customers



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