



PR Contact:
marketing@apacheta.com
+1.609.716.9531

Company Overview

Overview

In a market cluttered with niche and custom solutions that simply can't address each customer's unique and changing business needs, Apacheta offers ready-to-use mobile applications for service, sales and delivery operations that jump start customer solutions and can be rapidly customized to meet specific business requirements. Apacheta has focused the extensive mobile industry experience of its team to deliver solutions that speed deployment, lower total cost-of-ownership, improve business agility, and provide a foundation for enterprise-wide mobility.

Products

Apacheta has pioneered a top-down approach to mobile application software that abstracts business processes from technical details and integrates people, process, and technology. Apacheta delivers complete, user-friendly applications for a variety of markets including consumer packaged goods, manufacturing, maintenance and repair, telecommunications, and transportation. Apacheta mobile applications, RouteACE™, SellACE™, ServiceACE™, and TransportACE™, employ best-practice business processes to streamline operations, capture new revenue opportunities, and increase competitive advantage.

Apacheta applications are rapidly customized with VisualACE™ Business Process Designer, allowing companies to easily drastically reducing the time, effort, and cost to implement and maintain a mobile solution that is tailored to fit their exact business requirements. Applications operate on the industry-leading ACE™ Platform, which provides the mobile middleware infrastructure, host connectivity, administration, portals, and analytics to track key performance indicators.

History

Founded in 2003, Apacheta is led by a management and engineering team with extensive mobile enterprise software and wireless industry experience. The Company is privately held with venture financing from Palisades Ventures and Blacksmith Capital.

Customers & Partners

Apacheta has built a solid customer base that includes Dr. Pepper Snapple Group, Lance, G&K Services, George Weston Bakeries, Gund, Odwalla, Bell ExpressVu and many others.

Apacheta also works closely with partners such as Barcoding Inc, IBM, inCode Wireless, Intermec, Motorola, Sprint, ThoughtCorp, UPS Logistics Technologies and others to deliver complete customer solutions.