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Product Fact Sheet

Apacheta Mobile Application Software

Apacheta delivers complete, ready-to-use applications made up of reusable mobile business processes to jump start implementation, lower total cost-of-ownership, and increase business agility. With Apacheta applications, companies eliminate paperwork, respond quickly and accurately to customer service requests, optimize inventory, track deliveries in real-time, and speed collections.

Apacheta Mobile Applications include:

- **RouteACE™** -- a robust mobile route sales and delivery application for the consumer package goods industry, RouteACE reduces administrative time and errors, speeding billing and collections, increasing driver productivity, delivering better customer service, opening new revenue opportunities, and reducing communication costs.
- **SellACE™** -- a mobile sales force automation application, designed specifically for route presales operations, which covers the day in the life of a mobile sales rep.
- **ServiceACE™** -- mobile field service management application that automates daily tasks including work order management, turn-by-turn driving directions, inventory, asset, and warranty management, and payment processing.
- **TransportACE™** -- a mobile pick-up and delivery management solution that improves productivity, streamlines logistics, and optimizes routes.

ACE Mobile Application Framework

Apacheta applications are based on the ACE™ Mobile Application Framework, which includes:

- **VisualACE Business Process Designer™** -- a Visual Studio plug-in used to rapidly customize ACE mobile applications to support a company's business processes;
- **ServerACE™** -- the server-side functionality that includes host integration, server portals, system and device management;
- **ACE Core™** -- the underlying mobile workflow infrastructure that includes the middleware, the mobile workflow processor, and the hardware device abstraction layer.

Analytics

Apacheta facilitates the gathering of key performance data via its Mobile Analytics capability which is built into each Apacheta application. Apacheta's built-in mobile analytics gathering can be supplemented by custom measurements developed with VisualACE to track company-specific KPIs and can be integrated into 3rd party applications for analysis.