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APACHETA RECEIVES \$2 MILLION IN SERIES B FUNDING
Palisades Ventures Provides Capital to Support Continued Growth for Firm Through Expanded Opportunities in Enterprise Mobile Supply Chain Management Solutions

SAN DIEGO, CALIFORNIA—OCTOBER 3—Apacheta Corporation announced today that Palisades Ventures, a Los Angeles-based venture capital fund that makes growth stage investments in systems, services, software, and hardware companies, has provided the mobile computing and communications firm with \$2 million in Series B funding to support the company's continued growth. As part of the company's ongoing expansion, Apacheta has been awarded service contracts with automotive transport provider Cassens, distribution companies BMB and National Foods, which will all be using the Apacheta mobile distribution and revenue management process solutions over wide area wireless from Sprint™ and Verizon™ infrastructure for both data and voice.

Apacheta offers advanced supply-chain management systems to businesses that rely on mobile sales and deliveries. The company's RouteACE™ and TransportACE™ wireless handheld solutions allow companies to track deliveries, eliminate paper processes, and shorten delivery-to-billing cycles through the immediate transfer of delivery and invoice information. Delivery personnel equipped with RouteACE™ or TransportACE™ wireless handhelds are able to verify and approve deliveries electronically, allowing AR departments to bill customers quickly and accurately without the need for back-end data entry personnel.

“We are pleased to receive funding from Palisades Ventures and see the move as an endorsement of our services and products by industry experts,” said John Major, CEO of Apacheta Corporation. “Palisades Ventures provides funding to companies with promising technology and a wide potential marketplace, and Apacheta is excited to use the funding to support future growth, product development, and expanded revenue opportunities.”

“Apacheta Corporation has a strong business plan, superb technology, and excellent market potential,” said Michael Banks, Managing Director of Palisades Ventures. “We fully expect Apacheta Corporation to make waves in the delivery-based supply chain management industry, and look forward to a continued relationship with the company and its management team.”

Additional information about Apacheta Corporation, its funding, or its RouteACE™ and TransportACE™ supply chain management solutions can be found at www.apacheta.com.

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About Apacheta

Apacheta Corporation provides the industry's most advanced revenue management solutions for route, transportation, and mobile sales based businesses. More than mobility, Apacheta brings business process management and flexibility to all our solutions. Additional information about Apacheta or its revenue management solutions can be found at www.apacheta.com.