

NEWS RELEASE

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Apacheta Corporation Completes Second Tier Of Series B Investment

-- Apacheta Wins 15,000 New Users for its Mobile Business Software in Last 18 Months --

San Diego, CA — April 24, 2007 — Apacheta Corporation, a leading mobile business software provider, announced today that it has received follow-on investment in its Series B funding round from Palisades Ventures and private investors. The funds will be used to accelerate sales, product development and marketing initiatives.

“Apacheta has demonstrated that it can quickly capture a substantial piece of the growing market for mobile business applications,” said Michael Banks, Managing Director of Palisades Ventures. “Every company is looking for ways to cost-effectively streamline their field operations. This investment will enable Apacheta’s seasoned management team to propel the company to the next level and capitalize on this large market opportunity.”

This funding coincides with Apacheta’s announcement that it has booked over 15,000 new users of its software over the last 18 months, including the recent rollouts of Lance, Inc. (1200 users) and G&K Services (700 users), exemplifying growing demand for its unique mobile workflow applications and framework.

Apacheta has pioneered the market for flexible mobile applications that can be rapidly adapted to a company’s unique business processes, empowering companies to get the exact solution they need without the expense of having to build it themselves.

Apacheta’s focus on reusable business process software enables common mobile workflows to be shared readily across a company, fostering collaboration among business units and a “single face to the customer.”

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“In the past year we have forged strategic partnerships with industry leaders, landed several marquee accounts, and continued to quickly roll out customers with our proven technology,” stated Peter Clare, Chief Executive Officer for Apacheta Corporation. “This funding by Palisades Ventures validates our strategy and enables us to accelerate this growth.”

Apacheta’s other investors include Blacksmith Capital and private individuals.

About Apacheta Corporation (www.apacheta.com)

Founded in 2003, Apacheta Corporation provides easily customizable mobile business software for consumer packaged goods, manufacturing, 3rd party service & repair, telecommunications, and transportation industries. Its suite of mobile workflow applications are based on a leading-edge mobile business process framework that helps streamline mobile operations, create new revenue opportunities and foster business agility. Apacheta has built a solid customer base that includes Dr. Pepper / Cadbury Schweppes, Lance, Inc, G&K Services, Cassens Transport, George Weston Bakeries and many others. Apacheta also works closely with partners such as Bell Mobility, Cingular, IBM, inCode Wireless, Intermec, Motorola, Nokia, Sprint, UPS Logistics Technologies and others to deliver complete customer solutions.

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